PUTTING TRADITION INTO PRACTICE
HERITAGE, PLACE, DESIGN
PUTTING TRADITION INTO PRACTICE
HERITAGE, PLACE, DESIGN
The 2017 INTBAU Annual Event represents a valuable exchange and updating of research and best practices for place-making, cultural landscape preservation, and community development. Politecnico di Milano and the Soprintendenza Archeologia, Belle Arti e Paesaggio per la città metropolitana di Milano, are partnering this initiative through a technical, scientific and cultural framework with the support of the Unione Italiana del Disegno, the leading Italian scientific society of drawing.

With contributions from leading experts, including university researchers, professionals and policy makers, INTBAU, a charity which works under the patronage of its founder HRH the Prince of Wales, ensures the transmission and dissemination of universal principles and contemporary applications to address the challenges for the protection and enhancement of the built heritage, an “act of civilization” in response to the gestures that daily show limits of humanity.

The Conference will highlight global actions at the diverse level to respond to six questions:
- How can global intelligence support local development?
- How should we reconstruct after a disaster?
- How can we develop our knowledge of heritage and place?
- How can place identity inform new design that will build community?
- How can we build better homes?
- How can we work together for solutions to global challenges?

Giuseppe Amoruso
Politecnico di Milano, INTBAU Italy Chair
<table>
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<tr>
<th>5 JULY</th>
<th>6 JULY</th>
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<tr>
<td><strong>REGISTRATION</strong></td>
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<td>8.00 - 9.00</td>
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<tr>
<td><strong>PUTTING TRADITION INTO PRACTICE</strong></td>
<td><strong>LEARNING THROUGH DRAWING</strong></td>
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</tbody>
</table>
| *How can global intelligence support local development?* | *How can we develop our knowledge of heritage and place?*
| 9.00 - 12.30    | 9.00 - 12.15    |
| **LUNCH**       | **LUNCH**       |
| 12.30 - 14.00   | 12.30 - 14.00   |
| **BUILDING FOR THE FUTURE** | **DEVELOPING PLACE IDENTITY** |
| *How should we reconstruct after a disaster?* | *How can place identity inform new design that will build community?*
| 14.00 - 17.35   | 14.00 - 15.35   |
| **BREAK**       | **BREAK**       |
| **PANEL DISCUSSION** | **BUILDING ACCORDING TO TRADITION** |
| 18.00 - 18.30   | *How can we build better homes?*
| **SKY WALL**    | 14.00 - 16.00   |
| **BREAK**       | **BREAK**       |
| **IMPLEMENTING THE NEW URBAN AGENDA** | **CLOSING REMARKS** |
| *How can we work together for solutions to global challenges?* | 18.10 - 19.00 |
| 16.30 - 18.05   | **A BRINDISI WITH INTBAU** |
PUTTING TRADITION INTO PRACTICE
How can global intelligence support local development?

5 JULY
Politecnico di Milano / ROOM CASTIGLIONI
B1 Building - Via Candiani 72, Milano
WELCOME ADDRESS

Luisa Collina  
Pro-Rettore alle Relazioni Esterne, Politecnico di Milano

Silvia Piardi  
Direttore del Dipartimento di Design, Politecnico di Milano

Antonella Ranaldi  
Soprintendente Archeologia, Belle Arti e Paesaggio per la città metropolitana di Milano

Vito Cardone  
Presidente UID, Unione Italiana del Disegno
OPENING ADDRESS

9.30 - 9.55  Giuseppe Amoruso  
Politecnico di Milano, INTBAU Italy Chair

10.00 - 10.15  Robert Adam  
INTBAU Chair, Adam Architecture

10.20 - 10.25  Message from INTBAU’s Founder and Patron, 
HRH the Prince of Wales

KEYNOTE SPEAKERS

10.30 - 10.55  Rossella Salerno  
Enhancing not-outstanding cultural landscapes in a European perspective: a 
challenge for digitization  
Politecnico di Milano

11.00 - 11.25  Michael Mehaffy  
New science, new architecture...new urban agenda?  
INTBAU College of Chapters Chair, KTH Royal Institute of Technology

11.30 - 11.55  Gabriele Tagliaventi  
The organic reconstruction of the city 2.0 keep it simple  
Università degli Studi di Ferrara, A Vision of Europe

12.00 - 12.25  Raffaella Bassi  
Beauty and tradition: when street furniture and lighting contribute to create the 
identity of a place  
Fondazione Neri – Museo Italiano della Ghisa

LUNCH
12.30 - 14.00
BUILDING FOR THE FUTURE
How should we reconstruct after a disaster?

2

5 JULY
Politecnico di Milano / ROOM CASTIGLIONI
B1 Building - Via Candiani 72, Milano
14.00 - 18.30

Chair
Anna Anzani
Politecnico di Milano

EVENT
SKY WALL
presented by Mario Bisson
design by Francesca Valan - Yuji Muramoto with the technical support of Nankai (Japan)
14.00 - 14.15  Carlo Birrozzi
*Carlo Birrozzi*
Cantiere della conoscenza
Soprintendenza Archeologia, Belle Arti e Paesaggio delle Marche

14.20 - 14.35  Amerigo Restucci
*Amerigo Restucci*
Ricostruzione ed Etica Civica
Università IUAV Venezia

**Mario Centofanti and Stefano Brusaporci**

Università degli Studi di L'Aquila

15.00 - 15.15  Roberto Pirzio Biroli
*“Com’era, dov’era”. Lessons in future urban density*
Donau-Universität Krems

15.20 - 15.35  Ettore Maria Mazzola
*Sustainable restoration*
University of Notre Dame

**Wittfrida Mitterer**

15.40 - 15.55  Constructing on built environment, transform and regenerate the city, the example of Onna
Bioarchitettura Journal

16.00 - 16.15  Marco Canciani
*Methodology of analysis and virtual recomposition: the case of Retrosi (Amatrice)*
Università di Roma Tre

16.20 - 16.35  Enrica Pieragostini and Salvatore Santuccio
*Survey and earthquake: the case of Visso*
Università degli Studi di Camerino

16.40 - 16.55  Giuliana Cardani and Paola Belluco
*The architectural heritage in seismic area: geometrical survey for damage analysis and strengthening design*
Politecnico di Milano

17.00 - 17.15  Luca Guerrini
*Design as a tool for bringing new life to the historic centre of L'Aquila*
Politecnico di Milano

17.20 - 17.35  Pietro Laureano
*Reconstruction projects with participatory approach, traditional knowledge and green technologies*
ICOMOS Italia

**BREAK**

**PANEL DISCUSSION**

18.00 - 18.30  All speakers plus Emilio Faroldi (Politecnico di Milano), Maurizio Mainetti, Gianluca Paggi (Regione Emilia-Romagna) and Luca Guardigli (Università degli Studi di Bologna) to moderate.
LEARNING THROUGH DRAWING
How can we develop our knowledge of heritage and place?

3A  3B

6 JULY
Politecnico di Milano / ROOM B2.2.11
B2 Building - Via Candiani 72, Milano
9.00 - 12.15

Chairs
Stefano Brusaporci
Università degli Studi dell'Aquila
Cristina Candito
Università degli Studi di Genova
9.00 - 9.20  Antonella Di Luggo  
3D surveys and virtual explorations in the places of remembrance: the chapel of Monte dei Poveri in Naples  
Università degli Studi di Napoli Federico II

9.25 - 9.45  Alberto Sdegno, Silvia Masserano and Veronica Riavis  
The crociera room of villa Barbaro in Maser. Perspective restitution of architectural frescoes  
Università degli Studi di Trieste

9.50 - 10.10  Leonardo Paris  
Formal innovations in two sixteenth helicoidal staircases of Vignola and Mascarino  
Sapienza Università di Roma

10.15 - 10.35  Andrew Saunders  
Baroque topologies: novel approaches to analysis and representation of the baroque interior in the era of big data  
University of Pennsylvania

10.40 - 11.00  Sara Morena, Salvatore Barba (Università degli Studi di Salerno), Elena Gómez Merino (Universidad Nebrija) and José Ignacio Sánchez Rivera (Universidad de Valladolid)  
The technologies of architectural survey: a new comparison based on the tower of Sotillo de la Ribera, Burgos

11.05 - 11.25  Franz Fischnaller  
The Last Supper interactive project. The illusion of reality: perspective and perception  
Accademia Albertina di Belle Arti di Torino

11.30 - 11.50  Eva J. Rodríguez Romero, Carlota Sáenz de Tejada Granados and Rocío Santo-Tomás Muro  
Lookouts as a tool for the valorisation of urban landscape. A case study of Madrid  
Universidad CEU San Pablo

11.55 - 12.15  Steven W. Semes  
Gustavo Giovannoni: the complete architect  
University of Notre Dame

**LUNCH**

12.30 - 14.00
Politecnico di Milano / ROOM B2.2.6
B2 Building - Via Candiani 72, Milano
9.00 - 12.15

Chairs
Cecilia Bolognesi
Politecnico di Milano
Michele Russo
Sapienza Università di Roma
9.00 - 9.20  Albert Samper, Pau Carazo and Blas Herrera  
Some reflections on the non-constructible polygon in Santa Maria Novella, Florence  
Universitat Rovira i Virgili

9.25 - 9.45  Alessio Cardaci and Antonella Versaci  
An integrated programme for the conservation and valorisation of the tower of Frederick in Enna  
Università degli Studi di Bergamo, Università KORE di Enna

9.50 - 10.10  José Antonio Franco Taboada and Ana E. Goy Diz  
Architectural representation in the Spanish renaissance: some examples from the city of Lugo  
University of A Coruña

10.15 - 10.35  Joaquín A. Martínez-Moya, Jaume Gual-Ortí and M. Jesús Máñez-Pitarch  
Physical scale models as diffusion tools of disappeared heritage  
Universitat Jaume I

10.40 - 11.00  Michela Rossi  
Learning from the past: water heritage. Landscape patterns around Parma  
Politecnico di Milano

11.05 - 11.25  Mariana Martins De Carvalho  
From the ruin to the temple, passing by the butchery. A reconstitution of the temple of Diana in Evora, based on literary and iconographic sources  
Universidade do Porto

11.30 - 11.50  Francesca Fatta and Andrea Marraffa  
The classical theatre and its material culture. The example of Lipari’s masks  
Università degli Studi Mediterranea di Reggio Calabria

11.55 - 12.15  Carlo Berizzi and Cesare Zizza  
Designing the ideal city of Aristotle’s thought  
Università degli Studi di Pavia

LUNCH  
12.30 - 14.00
DEVELOPING PLACE IDENTITY
How can place identity inform new design that will build community?

4A

6 JULY
Politecnico di Milano / ROOM B2.2.11
B2 Building - Via Candiani 72, Milano
14.00 - 16.00

Chair
José Baganha
INTBAU Portugal
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<tr>
<th>Time</th>
<th>Speaker(s)</th>
<th>Title</th>
<th>Institution</th>
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<tbody>
<tr>
<td>14.00 - 14.15</td>
<td><strong>Tomasz Jeleński</strong></td>
<td><em>Inclusive placemaking: building future on local heritage</em></td>
<td>Cracow University of Technology, INTBAU Poland</td>
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<td>14.20 - 14.35</td>
<td><strong>David Mayernik</strong></td>
<td><em>Language or tradition? Continuity and innovation in the landscape of Ticino</em></td>
<td>University of Notre Dame</td>
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<td>14.40 - 14.55</td>
<td><strong>Massimo Schinco</strong> (Università degli Studi di Pavia) and <strong>Sara Schinco</strong></td>
<td><em>The “ephemeral architectures” as an example of play and re-invention in shared processes of creative knowledge</em></td>
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<td>15.00 - 15.15</td>
<td><strong>Fabio Bianconi, Sofia Catalucci and Marco Filippucci</strong></td>
<td><em>The identity landscape in the cataloging of scattered assets in the area of Amelia</em></td>
<td>Università degli Studi di Perugia</td>
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<td>15.20 - 15.35</td>
<td><strong>Maurizio Unali, Giovanni Caffio, Alessia Maiolatesi, Giuseppe Marino and Antonella Salucci</strong></td>
<td><em>Intangible cultural heritage: poetics of the ephemeral in the land of Abruzzo</em></td>
<td>Università degli Studi “G. d’Annunzio” di Chieti-Pescara</td>
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<td>15.40 - 15.55</td>
<td><strong>Christopher C. Miller</strong></td>
<td><em>Coding for community</em></td>
<td>Judson University</td>
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**BREAK**
BUILDING ACCORDING TO TRADITION
How can we build better homes?

6 JULY
Politecnico di Milano / ROOM B2.2.6
B2 Building - Via Candiani 72, Milano
14.00 - 16.00

Chair
Brian Hamilton
INTBAU Ireland
14.00 - 14.15  **Antonella Ranaldi**  
*Exploratory catalogue of architectures and rural micro-architectures in the National Park of Cilento*  
Soprintendenza Archeologia, Belle Arti e Paesaggio per la città metropolitana di Milano

14.20 - 14.35  **Mario Gallarati**  
*Built landscape typological components*  
INTBAU International College of Traditional Practitioners, Gallarati Architetti

14.40 - 14.55  **Manalee Nanavati**  
*Developing Tradition: A case of Heritage Foundation of Pakistan*  
Ahmedabad, Gujarat

15.00 - 15.15  **Valentina Pica**  
*Traditional earth architecture in the Euro-Mediterranean region. From conservation to knowledge for sustainable use*  
Università degli Studi Roma Tre

15.20 - 15.35  **Oriol Domínguez, Alejandro García Hermida** and **Carmen Moreno**  
*Restoring traditional architecture and promoting earth building in the M’hamid oasis: 2012-2014 campaigns*  
Terrachidia Association

15.40 - 15.55  **Audun Engh**  
*New Traditional Architecture and Urban Development in Northern Europe*  
INTBAU Scandinavia

**BREAK**
IMPLEMENTING THE NEW URBAN AGENDA
How can we work together for solutions to global challenges?
Politecnico di Milano / ROOM CASTIGLIONI
B2 Building - Via Candiani 72, Milano
16.30 - 18.05

Chair
Özgür Dinçyürek
Eastern Mediterranean University, North Cyprus

EVENT
A BRINDISI WITH INTBAU
presented by BuonaVita & Alessandro Perchinenna
16.30 - 16.45  Michele Morana  
*Jordan - The Regional Center for Conservation and Restoration of Cultural Heritage in Jerash*
Agenzia Italiana per la Cooperazione allo Sviluppo - Amman

16.50 - 17.05  Richard Economakis  
*Streets of hope: an urbane, ecological approach to temporary housing for EU asylum seekers*
University of Notre Dame

17.10 - 17.25  Anna Mazzolini  
*N-AERUS Recommendations for the New Urban Agenda*
Aarhus University

17.30 - 17.45  Corinna Del Bianco  
*Living in Pemba between public and private space. The case study of Pemba in Mozambique*
Politecnico di Milano

17.50 - 18.05  Julio Cesar Pérez Hernández  
*Cultural landscapes with a strong identity: Havana*
INTBAU Cuba

**CLOSING REMARKS**  
18.10 - 19.00

Report from session chairs

Harriet Wennberg, INTBAU Secretariat  
Giuseppe Amoruso, Politecnico di Milano, INTBAU Italy Chair
The Study Tour will give participants the opportunity to acquire a deeper understanding of and appreciation for the classical tradition, with the architecture and landscapes of Vicenza as primary source study material. Vicenza’s townscape and the surrounding countryside offer an extraordinary sense of place through their landscape, built heritage, and design, as well as the highly influential architectural legacy of Palladio’s 16th century villas. Learning and observation will be enhanced through sketching and drawing in a number of locations. Participants will also have lectures, guided visits of the Teatro Olimpico and Palladio Museum, and the chance to participate in a live ‘sketchmob’.
7 JULY

Transfer from Milan to Vicenza
3.00 PM
Departure

SUNSET WELCOME ADDRESS
7.00 PM
Basilica Palladiana roof terrace
Dinner at Osteria Righetti (Piazza Duomo)

8 JULY

THE ART OF BUILDING IN STONE
9.00 AM
Introduction to Morseletto Workshop
10.30 AM
Visit to Morseletto Quarries and meeting
Barbara Morseletto

KEYNOTE SPEAKERS
Robert Adam (INTBAU Chair, Adam Architecture)
Pier Carlo Bontempi (Bontempi Associati), Anne Fairfax & Richard Sammons (Fairfax, Sammons & Partners Architects), Helmut Rudolf Peuker (Peuker Gebäudevermessungen), Alireza Sagharchi (Stanhope Gate Architecture)

BRUNCH ON THE ROCKS
Morseletto Quarries
4.30 PM
DIGITAL PALLADIO. MODEL, DRAWING, EXPERIENCE
Teatro Olimpico
Giuseppe Amoruso (Politecnico di Milano), Alberto Sardo (CAM2/FARO Technologies), Alberto Sdegno (Università degli Studi di Trieste)
5.30-7.00 PM
SKETCHMOB
SKETCHMOB© ITALIA – Stefan Davidovici, Marco Muscogiuri, Matteo Schubert, Irina Suteu
9 JULY

PALLADIO MUSEUM Visit
Presented by Guido Beltramini Palladio Museum Director

Afternoon
PALAZZO CHIERICATI Visit

Dinner at Angolo Palladio Pizzeria (Piazzetta Palladio)

10 JULY

Transfer from Vicenza to Milan
10.00 AM
Departure
"We believe that traditional building & local character help us to create better places to live"

#TRADITIONINTOPRACTICE

Become an INTBAU Member! Basic membership is free. Join now to support our cause and enjoy unique benefits and opportunities.
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